

Event Hosting



AT CENTRL OFFICE, WE DO EVENTS DIFFERENTLY.

Beautifully designed spaces, personalized service and custom-built tech. A truly turnkey event experience.

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CENTRL Office not only provided an amazing venue for our event, but their staff was really engaged as a partner and helped make the event a huge success from start to finish.

Matt Kaufman Google Developer Group Los Angeles



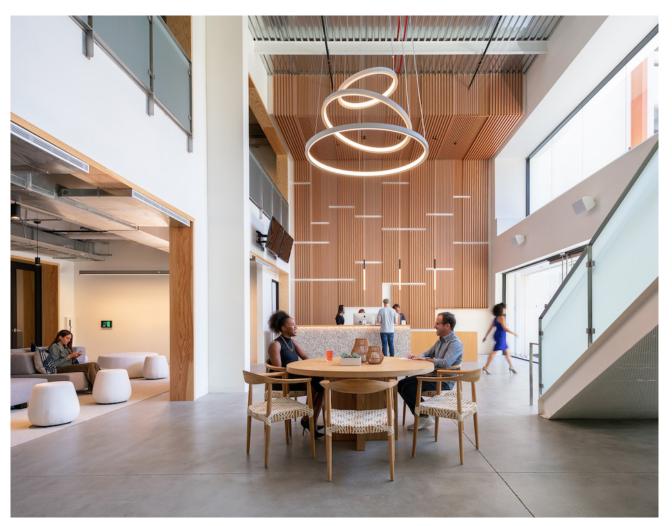


SOUTH BAY 840 APOLLO STREET #100, EL SEGUNDO, CA 90245

EVENT SPACES WITH AN UPSCALE CALIFORNIA COASTAL AESTHETIC - CLOSE TO LAX AND BEACH CITIES.

This building underwent a total floor-to-ceiling renovation, resulting in a contemporary, upscale design and vibe.

- 2,500 sq ft open-air event space
- Expansive keynote-style presentation area
- Garden terrace
- Kitchenette
- Multiple break rooms with AV amenities
- Relaxed, beachy feel
- On site parking for additional fee









MAIN SPACE

CAPACITY * Standing: 250 | Seated: 150 | Hack-a-thon: 200

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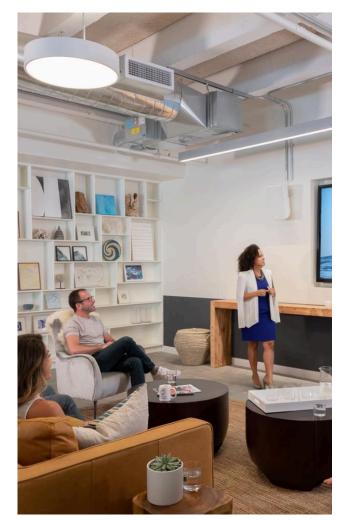
SIZE 3,185 sq ft

- Spacious, open presentation area
- Highly-configurable for multiple event types
- Raised stage (20' x 13')
- Large primary projection screen (15' x 10')
- Two secondary projection screens (8' x 5')
- Kitchen and bar/kitchen island (16'x6') with 4-tap kegerator

Available Monday-Friday after 5 pm, Sat & Sun all day

CAPACITY SUBJECT TO CHANGE BASED ON HEALTH GUIDELINES

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APOLLO ROOM

CAPACITY * Standing: 65 | Seated: 50

- Work / play lounge for daytime meetings and presentations, off-site retreats, team brainstorming, workshops

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- Perfect for VIP/sponsor area or green room during events
- 72" flat screen TV, speakers and mics

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BOARDROOM

CAPACITY * Seated: 15

- Ideal for private meetings, investor pitches, judge

deliberations

- 72" flat screen TV and whiteboard



TERRACE

CAPACITY * Standing: 75

- Perfect for receptions, casual networking
- Open-air patio with steel trellis
- Bleacher-style benches



MIDSIZE MEETING ROOMS

CAPACITY * Seated: 2-10

- Ideal for private meetings
- Medium table with seating for up to 6 ppl
- One large whiteboard on wall
- High speed WiFi internet & polycom

phone (upon request)



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VIRTUAL TOUR

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FLEXIBLE VENUE FOR MEMORABLE EXPERIENCES.

From intimate boardrooms to large-format stage events, hack-a-thons to film shoots, keynotes to panels, conferences to corporate team-building exercises, socially distant virtual webinars to live streams... we've got you covered.

The staff were extremely professional and an absolute pleasure to work with on the planning and execution of our event. They were accommodating and provided smart solutions to any issues as they arose in the planning process as well as onsite on the day of our event.

Rick Moelis Los Angeles Economic Development Council

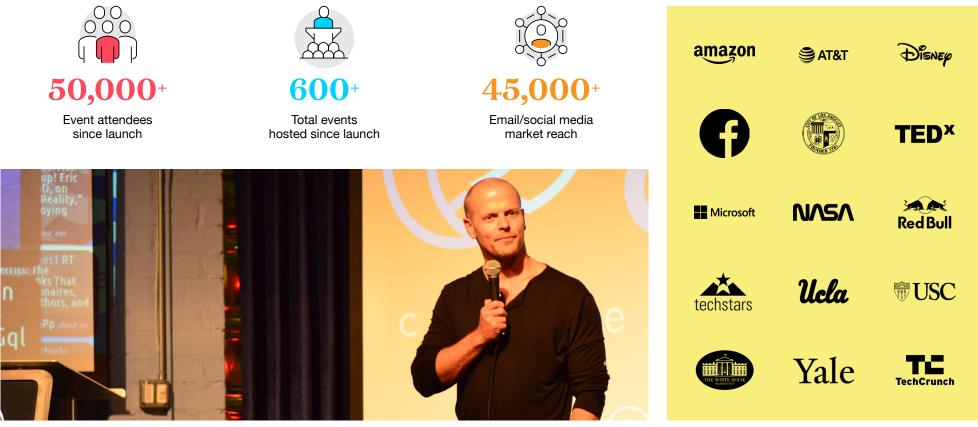




AWARD-WINNING EVENTS TEAM.

We partner with global brands to host dynamic events. Our production team has a track record of high-profile successes. **CENTRL OFFICE**

It's a perfect location for our events.
Thank you!
Kathy Jura
PBS SoCal



Tim Ferris hosting book promotion event.

STANDARD SERVICES

The following services are included with all main event space bookings. (Some are available for smaller spaces, ask us for details.)

- Audio/Video equipment
- Event setup / breakdown
- AV management
- Run-of-show coordination
- On-site branding: your logo & social media feed



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The following items are available at an additional cost. Please call for pricing and details.

BEFORE

- Planning / ideation
- Space design
- Promotion / PR campaign
- Sponsor engagement
- Permits and logistics

<u>AFTER</u>

- Photo post-production
- Video post-production
- Attendee follow-up / engagement
- Attendee data / event analytics

DURING

- Photography
- Video recording
- Live streaming
- MCs / DJs / hosts
- Valet
- Step & repeat / red carpet
- Photo booth
- Fun & games (Jumbo Jenga)
- Entertainers (magicians, comedians, performers)
- Zendo Stereo music meditation
- Silent disco
- Green Screen and Light Ring



LIVE VIDEO STREAMING

- Turnkey way to distribute events to a wider virtual audience
- Customize and brand broadcasts
- Engage audiences vis on-screen calls-to- action, Facebook polls and comment overlays
- Distribute across multiple channels (Facebook, Youtube, Twitter, websites)
- Optimized for mobile viewing audiences

VIDEO RECORDING / PRODUCTION

- Multi-camera setup (wide, zoom & audience)
- 4k video capture
- Full suite of recording & post-production options

TECHNOLOGY SOLUTIONS HOLLYWOOD-GRADE STAGE LIGHTING, SOUND & PROJECTION southbayeventsacentrloffice.com

ALL INCLUDED WITHIN FEE



LIGHTING

- Elektralite LED lighting fixtures
- 8-10 fixtures / stage
- Able to color-wash stage, walls, ceiling
- Special FX: lasers, strobe, etc.



SOUND

- Wired & wireless mics for up to 8 people
- Ottocanali 12,000-watt-powered speakers system
- Distributed zone / surround speakers
- Dante wireless controller



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VIDEO / IMAGE PROJECTION

- Eiki 5,500 ANSI Lumens 3 LCD WXGA 1080p projector
- Primary projector for main presentations
- Secondary projector for supplementary content
- Crestron control processor



STAGE AND STAFFING

- At least two dedicated event staffers / event
- Use our gear or supplement with your own
- Raised Stage (20'X13")



CONNECTIVITY

- Ultra high-speed Wi-Fi / 400 Mbps
- Up to 400 simultaneous devices connections
- Custom-branded Wi-Fi network names



LIVE SOCIAL MEDIA PROJECTION

- Secondary projector displays social media streams
- Display attendees' posts in real-time or censor-delay
- Display logos of sponsors / partners

Catering available upon request. But unlike most event venues, we don't require you to use an inhouse caterer with marked-up prices and limited offerings.

You may source your own F&B as desired - whether from a third-party caterer or local supermarket.

We've negotiated exclusive discounts with a variety of toprated local caterers. They can manage the entire process for you — which could include:

- Hot / cold platters*
- Drop-off service
- Waiters serving hors d'oeuvres
- Licensed bartenders & mixologists
- Top chefs from around Los Angeles

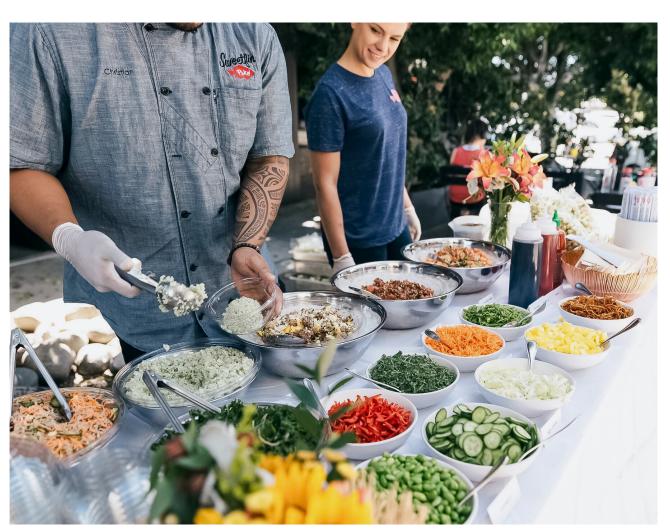


CATERER SPOTLIGHT GASTRO GARAGE Wanna add some real sizzle

to your event? They use blowtorches to toast nitrous foam-filled savory brioche donuts. These culinary entertainers

These culinary entertain will razzle-dazzle your attendees.







I'd like to hold an event at Centrl Office. What should I do?

Please fill out this form: <u>Centrl Office Events Form</u>

A staff member will respond to your inquiry within two business days.

What are your rates for each space?

Price varies depending on the space, day of week, and number of attendees. We will be able to send over a quote once we have more information about your event needs.

Is furniture included in the rental?

Yes.



How do I rent a conference room for an upcoming meeting?

Email us and let us know which room you'd like and how long you'd like it. southbayevents@centrloffice.com

What are the rental rates for conference rooms?

We'll quote you a fee after receiving your email.

Are there any content guidelines for events?

We host corporate-related events, film shoots, etc. after 5pm during the week or anytime on weekends. We do not host personal events (weddings, showers, birthday parties, etc.).

Do you offer discounts to CENTRL Office members?

Yes - 25% off the rental fee.



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Do you offer discounts to non-profits?

Yes - 20% off the rental fee.

Do you allow outside vendors?

Yes - the client must provide a Certificate of Insurance (COI) from all vendors.

Do you provide parking?

We have 75 available spots for event guests. The rate is \$10/ vehicle. If you do not wish to cover parking for your guests, they will need to be directed to park across the street at The Plaza lot, which charges about \$15/vehicle.

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